



You Deserve Happiness

 [atyab_foods](#)  [atyab_foods](#)  [Atyab_foods](#)  [Atyab Foods](#)

Content

05	Achievements
07	Word from the CEO
09	About the company
11	Happiness Factory
13	Happiness Collection Points
15	Our Heroes
17	Atyab Certificates
19	Product Types



ATYAB IN NUMBERS



660
Employees



6,000+
Outlets



10+
Different Countries



131,588
Tons of raw materials
consumed



+300
products



4
Accredited
Certificates



117 Million
Buns/Year



70 Million
Arabic Breads/Year



33 Million
Packs of Sliced Breads/Year



60,000m²
Factory area



200
Vehicles



2,600
Working hours\year



Achievements

At Atyab, we take every measure to deliver the best service possible to our customers and the community. Therefore, we are honored to highlight our following achievements:

As a result of adhering to local and international safety standards, Atyab won the "Achieving ten years with no registered accidents leading to work disturbance Award".

Atyab also won an award for participation in charitable work when we stepped in to support impacted communities by Cyclone Shaheen in Oman. We are honored to be recognized for our efforts and to highlight the importance of our social responsibility towards Oman.

Furthermore, Atyab was presented with the 'Exceeding Customer Quality Expectations' Award for its products at the OER Manufacturing Summit and Awards 2022. The award ceremony was organized by OER and held under the patronage of His Excellency Dr. Saleh bin Said Masan, Undersecretary of the Ministry of Commerce, Industry and Investment Promotion for Commerce and Industry. The award was presented in recognition of our consistent high-quality products across our line of more than 300 baked goods.

A Word from the CEO

At Atyab, our priority was and remains to be "upholding the highest standards in everything we do." From our products to various operations, we strive to keep quality and customers at the heart of all our actions. Our family is growing, and so is our range of products. Our desire to be closer to our customers everywhere drives our business expansion; we are eagerly exploring new markets and conducting business with new partners.

I am very proud of Atyab's family members, who will always go the extra mile to ensure we deliver the best quality services and products. Our recent expansions are milestones worth celebrating; however, they did come with their own set of challenges. From long production shifts and demanding delivery timelines to both local and international orders, our teams have proven that Atyab is up to the challenge – and will do whatever it takes to succeed.

When we imagine the future, we see an optimistic and confident portrait of Atyab. We will continue to manufacture relevant and best-class products that meet our customers' needs. Moreover, our financial performance is a witness to our sustainable practices. We credit this success to our people-centered philosophy. Our employees and customers are at the heart of all that we do because, as we say, they:

"Deserve Happiness"



Atyab CEO
Ali Kashoob



About the company

ATYAB FOOD INDUSTRIES LLC was established in 2012. It is a subsidiary of Atyab Investments L.L.C., the investment arm of Oman Flour Mills S.A.O.C., the largest food processing company in the Sultanate.



Mission

Increase customer loyalty through consistency in product quality aligned with customer needs



Our Vision

To be considered the best product provider with the highest customer satisfaction rates in the food industry across the GCC region.

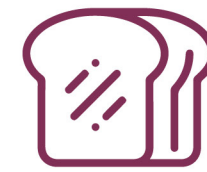


Values

Integrity
efficiency
accountability
and teamwork

Happiness Factory

The company has an automated production facility and houses best-in-class machinery with an hourly capacity to produce 24,000 buns, 6,500 packs of sliced bread, 26,000 pieces of Arabic bread, and a wide variety of muffins, croissants, puff pastries, cakes, and other specialty products. In addition, the plant houses fixed production lines that produce specialty buns, baguettes, pizzas, frozen dough, etc. The industrial facility is spread over 60,000 square meters in Barka, the Sultanate of Oman.



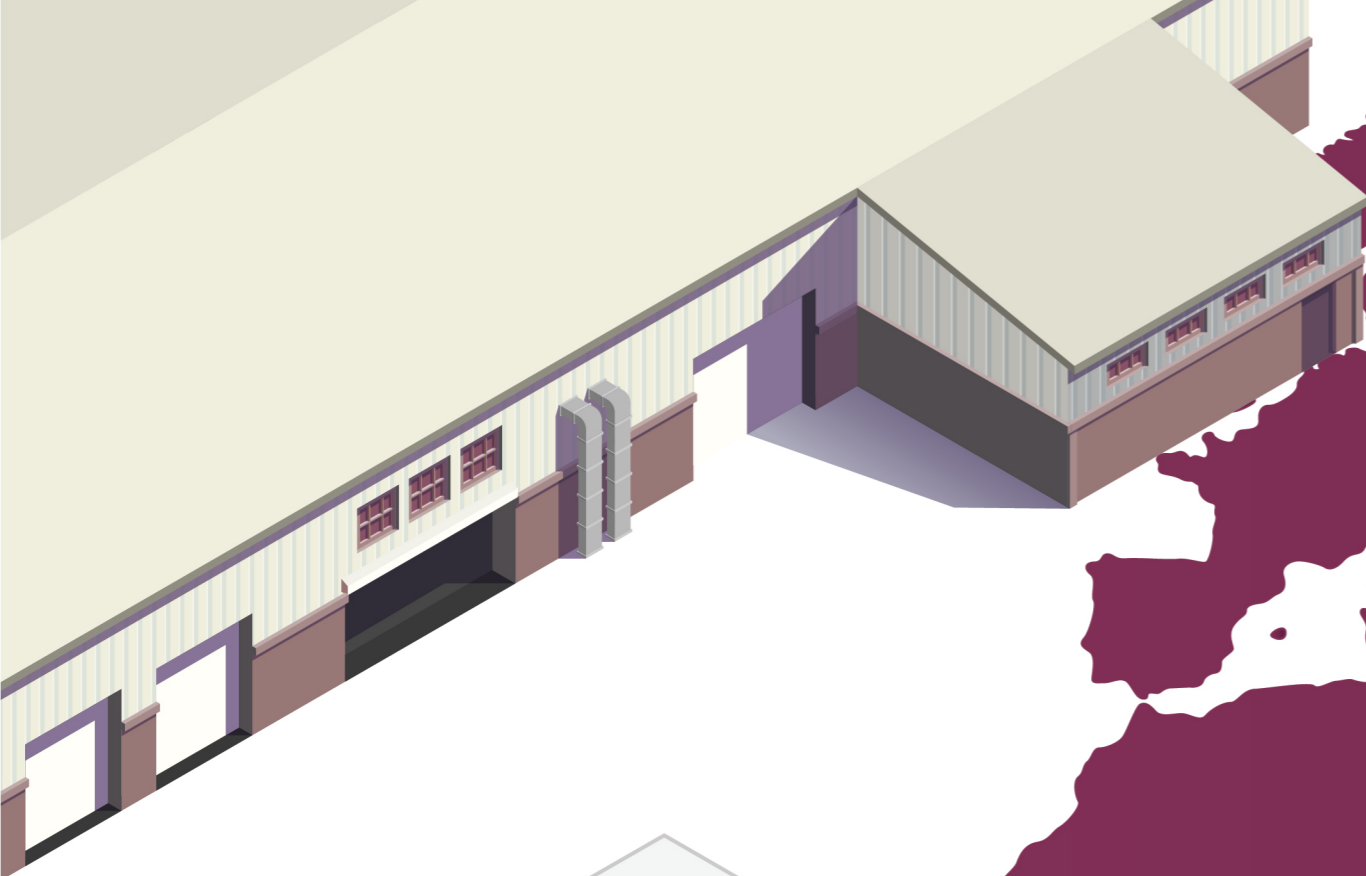
33 Million
packs of Sliced Breads/Year

117 Million
Buns / Year



70 Million
Arabic Breads/Year





Our Happiness Network

The company has expanded its business to UAE, Yemen, Qatar, KSA, Bahrain, Iraq, Kuwait, Jordan, Pakistan, and Hong Kong.



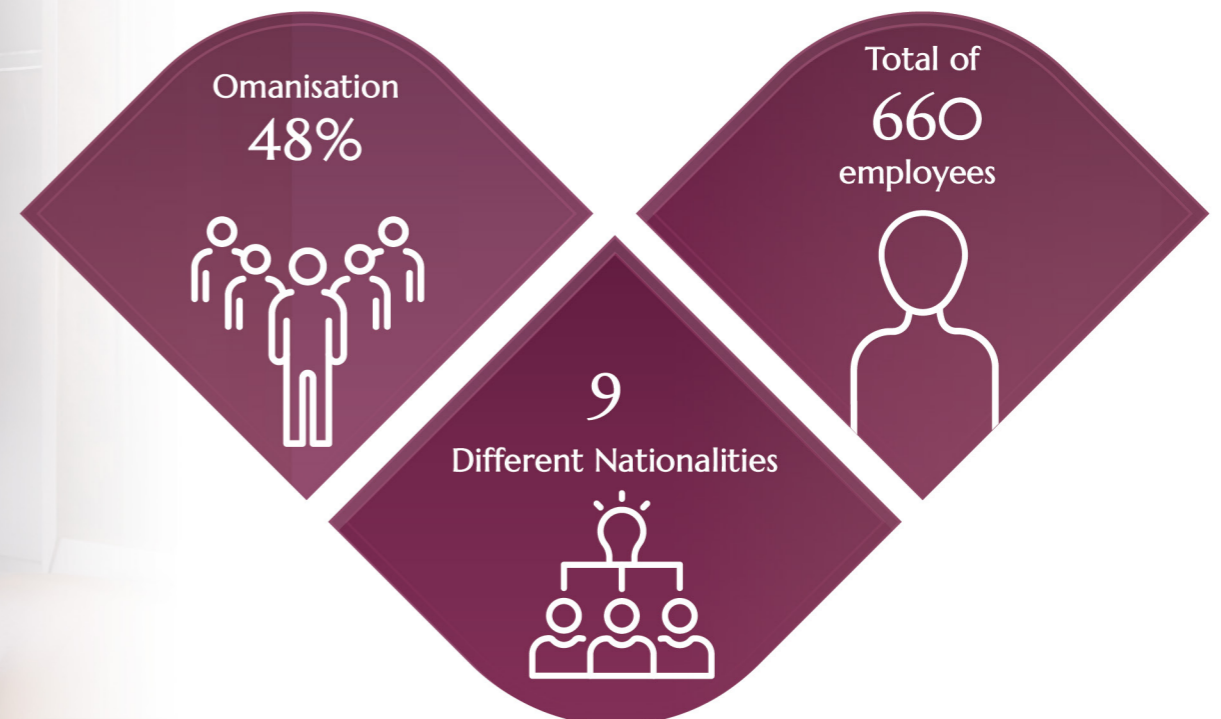
more than
6,000
outlets

The products are delivered fresh every day to more than 6000 outlets via a fleet of 200 vehicles through Oman and the UAE. Our products are sold under the brand names "Dahabi" and "Atyab" and distributed throughout Oman with the company's depots at Barka, Saham, Muscat, Ibra, Nizwa, Salalah, and UAE.

Our Heroes

Atyab Food Industries is keen to provide comfort for its employees and increase its attractiveness as an employer. We have achieved this by setting several regulations and policies to guarantee employee's rights, provide health insurance, and allocate appropriate resources, such as housing, to deserving employees. Moreover, we believe that ongoing development is paramount to our sustainable business practices. Hence, Atyab is providing ongoing training courses to its employees to equip them with skills in security, safety, self-development, administrative efficiency, and risk management.

Atyab has a highly qualified staff, and we believe they are the cornerstone of the company's success. Employee demographics consist of both Omani and international staff who come from nine different countries: Oman, Syria, Egypt, India, Philippines, Pakistan, Bangladesh, Sri Lanka, and Nepal. With the Omani demographics, we are actively focusing on increasing our national employment percentage (Omanisation), with a special focus on recruiting the youth. As of today, the Omanisation rate in the company has reached 48%, which is a 2% increase from last year. Furthermore, Atyab is an eager employer of individuals with special needs, as we believe in the importance of the participation of all members of our community in the company's success.





HACCP is an internationally recognized system for identifying and managing significant food safety hazards and ensuring food safety for our customers. It is a systematic and preventive food safety management system that helps to determine, prevent, and control biological, chemical, and physical hazards in the food processing chain, from raw material sourcing, production, and distribution to final consumption.



A Halal-certified product means that the product is permissible or acceptable per Islamic law. Halal certification process is based on the principles of good hygiene practices, adoption of an appropriate risk assessment and risk management system, aimed at hygiene and compliance with the rules of Islamic law.



ISO 22000: This certification attests to our commitment to controlling food safety hazards and managing the safety of our products. It maps out what an organization needs to do to demonstrate its ability to control food safety hazards in order to ensure that food is safe.



Food Safety System Certification (FSSC) 22000 is an internationally accepted certification scheme based on a combination of ISO 22000 sector-specific PRP and FSSC additional requirements. It provides a certification scheme that ensures a robust food safety management system to control food safety hazards, minimize risks, and ensure safe food. Furthermore, it accounts for reliability in delivering safe food, which contributes to consumer's trust and loyalty.

Atyab Certificates

To ensure the highest international standards of food safety, hygiene, and overall hazard management, Atyab has acquired, and regularly updates, the following certifications:

Product Types



Catering

Sandwiches, Wraps & Salads

Variety\Pastry Products

Cupcakes, Slice Cakes, Croissants, Puff / Pastry, Mamoul, Cookies, Brownie, Muffins, Bread Crumbs etc.



Fresh Items

Sliced Breads, Lebanese Bread, Burger Buns & Rolls. Atyab has launched health oriented sliced bread into market which include Omega-3, High Fiber, High Protein, Keto Bread etc.


Frozen Products


Pizza Crusts, Ready to bake Pizzas, Sambosa Leaves, Stuffed Sambosas, Frozen Croissant Doughs, Puff Pastry, Ciabattas, Baguettes, Danish pastry, Cakes, Garlic Bread, Burger Buns etc.






Contact Us

 atyab_foods

 atyab_foods

 +968 2688 1444

 Atyab_foods

 Atyab Foods

 info@atyabfoodindustries.com