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designed to help all writers learn to use style as a rhetorical tool taking into account audience purpose context and occasion the writer's style is not only a style guide for a new generation but a new generation of style guide the book helps writers learn new

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more than ever the difficulty of finding a credible overall perspective on world literary history until today literary cultures and traditions have usually been studied separately each field using its own principles and methods even the conceptual basis itself varies from section to section and the genre concepts employed are not mutually compatible as a consequence it is very difficult if not impossible for the interested layperson as well as for the professional student to gain a clear and fair perspective both on the literary traditions of other peoples and on one's own traditions the project can be considered as a contribution to gradually removing this problem and helping to gain a better understanding of literature and literary history by means of a concerted empirical research and deeper conceptual reflection the contributions to the four volumes are written in english by specialists from a large number of disciplines primarily from the fields of comparative literature oriental studies and african studies in sweden all of the literary texts discussed in the articles are in the original language each one of the four volumes is devoted to a special research topic

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